

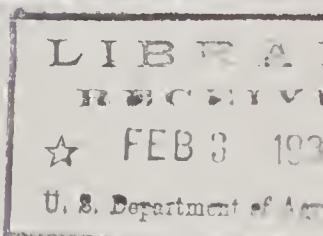
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O. O.
McINTYRE



S. YOHE VEILE
presents
The Ultimate in Dahlias
for 1938



INTRODUCTION

I have the honor to offer two exceptional dahlies, seedlings of Mr. Chas. Karver, of Boyertown, Pa., this year that really are outstanding if not for any other reason than they both are dahlias that anyone can grow. They are not temperamental, and both have exceptionally fine growth and blooming qualities. Both have made enviable records in the show room, King's Ransom winning six firsts, and O. O. McIntyre, three. They are on both the Honor Roles.

Lily Pons, and Catherine Crooks, two of my last years' introductions both were outstanding in a comparatively poor year for dahlias. I also noticed that Miss West Virginia was an outstanding winner in every show in which it was exhibited.

My gardens are open to anyone at anytime, and you can be assured of a most cordial welcome. They are located on the Easton-Freemansburg Road about three miles outside of Easton. They are directly opposite the Kendon Nurseries, a large evergreen concern.

I guarantee every root and plant sent out by me to be true to name and in a healthy, growing condition, after which responsibility ceases, as I have no control over growing conditions.

Orders are shipped as soon after April 1st, unless otherwise notified. Green plants shipped on or around May 20. All wholesale orders shipped at the buyer's expense.

Remittance with order on or before shipment.

The usual discount to commercial growers only when printed stationery is used.

S. YOHE VEILE

R. D. 2

Easton, Pa.

Mid-West Representative
MODERN DAHLIA GARDENS
Box 1659, Milwaukee, Wis.
Write for their catalog.

They are also publishers of the famous "Dahlia-Craft" without which no dahlia grower cannot afford to be. The price is \$0.25, and it will give you more information on dahlias than any other publication. Don't miss it.



COLLECTIONS

All collections are net. No substitutions.

- | | |
|---|-----------------------|
| A. One plant each of David Copperfield, American Purity, Leland Stanford, and W. J. Wylie, for | \$5.00. Value \$10.00 |
| B. One plant each of Miss West Virginia, David Copperfield, Greater Glory, and Madam Georges Pezant for | \$7.50. Value \$11.50 |
| C. One plant each of California Idol, Miss West Virginia, Jerome Kern and Cornelia Bryce Pinchot for | \$2.50. Value \$5.25 |

New Introductions for 1938

O. O. McINTYRE

(Karver-Veile)

S. C.

One of the outstanding dahlias of the year. A new shade and an easy dahlia to grow. The color is American Beauty rose red without any shading. The form is similar to Satan. The bush growth is exceptionally robust and the stems firm and long. The foliage is insect-resistant. It is a very free and early bloomer. Winner as best semi-cactus seedling at New York, Philadelphia, and Scranton. On Mr. Johnston's Honor Roll in the "House Beautiful" where a full page cut of it was featured, and also on Mr. Barron's Honor Role in the "Flower Grower". Flowers average 10 by 6 inches, and it can be grown to very large size. Named in honor and by special permission of O. O. McIntyre, the famous columnist whose daily column "New York Day by Day" is read by millions all over the country. All root orders will be filled from field grown, unpropagated stock.

Root \$10.00 NET

Plant \$5.00



KING'S RANSOM

(Karver-Veile)

F. D.

Here is one of those dahlias that is right on the border line of Formal and Informal Decorative. However, it won in six shows as the best Formal Decorative seedling. The color is a golden yellow shading to apricot. A very free and early bloomer with excellent, heavy foliage and fine, long stems. Flowers are exhibition size and it is also a great cut flower. Very easy to grow. Winner in the following shows: New York, Philadelphia, Scranton, Poughkeepsie, Camden, N. J., and Nazareth, Pa. I honestly believe that it won at more shows than any other dahlia this past season.

All root orders will be filled from field grown, unpropagated stock. On Mr. Johnston's Honor Roll in the "House Beautiful" and Mr. Barron's Honor Role in the "Flower Grower".

Root \$10.00

Plant \$5.00

Former Introductions



CATHERINE CROOKS

(Crooks-Veile)

I. D.

The most beautiful dahlia I have ever had the pleasure of growing. The color is clear lavender, and no other so called lavender dahlia even approaches it in beauty. The flowers average 10 inches, the stems and foliage are perfect. If I were to grow only one dahlia, this would be my choice. It is a shy root maker. On both Honor Roles last year.

Root \$7.50 (Stock limited) Plant \$3.75

CORNELIA BRYCE PINCHOT

(Veile)

I. D.

Immense rich Burgundy wine. A flower of tremendous size and great beauty. Fine stems and excellent foliage. If you want one of the largest dahlias grown, this should be your choice. A great prize winner at all the shows.

Root \$1.50

Plant \$0.75

GOLDEN GODDESS

(Crooks-Veile)

I. D.

A very large flower of beautiful coloring. Pure old gold with powdered gold sprinkled over the flower. Fine foliage and good stem.

Root \$5.00

Plant \$2.50

JEROME KERN

(Veile)

F. D.

Shrimp pink and gold. A very beautiful color combination, and still universally grown. Fine stem and foliage.

Plants only \$0.75

LILY PONS

(O'Keeffe-Veile)

I. D.

An immense exhibition variety of the purest shade of orange. A color greatly needed on the exhibition table. Excellent foliage and an unusually long stiff stem. It was outstanding at the past New York Show. An Honor Role Dahlia of the greatest merit. I can highly recommend this dahlia to be as good as any exhibition variety in commerce today.

Roots (Stock very limited) \$7.50

Plant \$3.75

MISS WEST VIRGINIA

(Crooks-Veile)

Cactus

The outstanding cactus dahlia grown today. Try and beat it on the exhibition table. The color is lovely, clear mauve and the bush growth will more than surprise you with its thick, heavy foliage, and vigor. Stem is perfect. It is a very free bloomer. This dahlia has everything.

Root \$5.00

Plant \$2.50

NORMANDIE

(Veile)

F. D.

Immense pure pink. Can be grown to unbelievable size. Fine stem and very unusual foliage, resembling lace. It is not a good root maker.

Root \$2.50

Plant \$1.25



LILY PONS

(See Description on page 5)

GENERAL LIST OF VARIETIES

I have decided to devote the greater part of my time to seedlings. Accordingly, as you will notice on the following list, I am only listing a few other varieties, all of which are exceptionally fine varieties. I am not listing some varieties that I have found difficult to grow or have "Opera Star Temperaments."

AMERICAN PURITY—S. C. Clear, glistening white, and a very fine acquisition to dahlia-dom. Stem and foliage are perfect. An excellent exhibition variety.

Root \$5.00 **Plant \$2.50**

AMERICA'S SWEETHEART—I. D. Lemon yellow of huge size. One of the best exhibition yellow varieties. Fine stem and bush growth.

Root \$2.00 Plant \$1.00

CALIFORNIA IDOL—I. D. A superb light yellow and frankly, the best exhibition yellow. Very large on fine stems and good foliage. It is a shy root maker.

Root \$2.50 **Plant \$1.25**

DAVID COPPERFIELD—I. D. I liked this dahlia very much because of its rich violet color. I know of no other dahlia that has this color. Very large flowers on fine stems, with very thick, heavy foliage. Highly recommended.

Root \$5.00 **Plant \$2.50**

GREATER GLORY—S. C. Light pink shading to yellow at the center. Very large blooms on fine stems and with fine foliage. I would say, without reservation that "Greater Glory" was the outstanding dahlia of 1937.

Root \$10.00 Plant \$5.00

KENTUCKY SUN—F. D. Very large golden yellow with splendid stem and growth. One of the best of this type.

Root \$2.50 **Plant \$1.25**

LELAND STANFORD—I. D. Bright red of very large size, but a soft flower. Good stem.

Plants only \$2.50

MRS. GEO. LE BOUTELLIER—I. D. Rich carmine red. Very large. Good growth and stem. Outstanding this past season.

Root \$1.00

MADAM GEORGES PEZANT—I. C. A very lovely red incurved cactus. Fine stem and foliage. One of the best foreign dahlias.

Plants only \$1.50

MURPHY'S MASTERPIECE—I. D. The leading exhibition red variety and always a candidate for the largest dahlia.

Plants only \$1.00

ROBERT L. RIPLEY—I. D. Intense rose pink
of immense size. A very beautiful flower,
and outstanding for exhibition.

Plants only \$5.00

RUDOLPH'S GIANT—I. D. One of the largest dahlias grown. Golden apricot. Fine growth and stem.

Plants only \$2.50

W. J. WYLIE—F. D. Apricot and gold. A very pleasing dahlia and an ideal type. Fine stem and foliage.

Plants only \$2.50

Are you a member of the American Dahlia Society? If not, why don't you join? The dues are nominal, \$2.00 a year, and that includes the Bulletin; a publication that will give you far more than \$2.00 worth of enjoyment. Write the Secretary, Mr. C. Louis Alling, 251 Court St., West Haven, Conn., and he will cheerfully furnish you with any information that you may wish.